



ROW FOR THE CURE® HISTORY

The Row for the Cure® was established in 1994 by Kathy Frederick and Station L Rowing Club to support the Oregon and SW Washington Affiliate of the Susan G. Komen for the Cure Foundation in the search to find a cure for Breast Cancer.

The first regatta was a parade of rowing boats on the Willamette River with just 46 rowers. Organizers included men as well as women because Breast Cancer affects the whole family. After 1997, when the Station L barge sank, Station L continued to this regatta every year and has contributed over \$125,000 its local affiliate of the Komen Foundation.

In 1999, the Seattle Row for the Cure® began the nationwide expansion of these events. By 2006 some 11 cities across the U.S. and Frankfurt, Germany had hosted a Row for the Cure®. The U.S. women's national eight-oared crew helped raise awareness of the fight against breast cancer by competing in a Komen benefit sprint following the Munich, Germany World Cup stop in 2005.

Today, the Row for the Cure® is a national land and water based multi-sport regatta series which includes rowing shells, canoes, kayaks, dragon boats, and Native American canoes. The national website is www.RowForTheCure.com. The regattas are official third party events which raise money for local affiliates of the Susan G. Komen for the Cure Foundation. They are sanctioned and supported by the national ruling body, the United States Rowing Association. Row for the Cure® is also supported by partnership with Regatta Central and counts among its sponsors the Pocock Rowing Foundation. Over the years the events have contributed over \$500,000 to the cause of early detection, patient and family support and research to eliminate breast cancer as a life threatening disease.